



April 2 ,2025

# Mt.FUJI100 2025 Information about press registration

Members of the media who would like the access to the race venues must register in advance from "Mt.FUJI100 2025 Press Application Form."

The Race Organizer will get back to you with more information.

To use a parking lot, you must apply for a parking permit in advance.

### \*Application deadline: Thursday, April 10

\*All media must comply with

"Mt.FUJI100 2025 GUIDELINES REGARDING PHOTOGRAPHY, VIDEOS AND MEDIA RACE COVERAGE"

# ■ Mt.FUJI100 2025 Press Application Form

https://forms.gle/ZCCU9vHEM19TYNyx5















# Mt.FUJI100 2025 Event Outline

■ **DATES** Friday, April 25, 2025 – Sunday, April 27, 2025 (3 days)

# ■ Race category

### ①FUJI100mi

- -Distance: Approximately 168.0km -Cumulative altitude gain: +6,254m
- -Start: Fujisan Kodomo-no-Kuni, Fuji City, Shizuoka Prefecture
- -Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture
- -Race start time:

WAVE1 600 racers, 17:00, Friday, April 25 (\*cutoff time: 45 hours and 50 minutes)

WAVE2 600 racers, 17:15, Friday, April 25 (\*cutoff time: 45 hours and 15 minutes)

WAVE3 600 racers, 17:30, Friday, April 25 (\*cutoff time: 45 hours)

WAVE4 600 racers, 17:45, Friday, April 25 (\*cutoff time: 44 hours and 45minutes)

- -Final cutoff time: 14:30, Sanday, April 27(\*cutoff time: 44 hours and 30 minutes)
- -Number of racers: 2,400 (including racers registered through priority registration, general registration, and donation-based registration)

#### **2KAI70k**

- -Distance: Approximately 70.2km -Cumulative altitude gain: +3,052
- -Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture
- -Race start time: 13:30, Saturday, April 26 (\*cutoff time: 21 hours)
- -Final cutoff time: 10:30, Sanday, April 27
- -Number of racers: 1000(including racers registered through general registration and donation-based registration)

#### ③ASUMI40k

- -Distance: Approximately 40.2kkm -Cumulative altitude gain: +1,445m
- -Start / Finish: FUJISAN NO MEISUI Stadium of Fuji Hokuroku Park, Fujiyoshida City, Yamanashi Prefecture
- -Race start time: : 12:00, Saturday, April 26 (\*cutoff time: 7 hours)
- -Final cutoff time: 19:00, Sanday, April 26
- -Number of racers: 200(including racers registered through general registration and donation-based registration)













■ Organizer: Mt.FUJI100 Race Committee

<Member organizations>

General Incorporated Association Fuji Hakone Izu Trail Support

Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC, Ltd., R-bies Co., Ltd)

■ Cosponsored: Fuji City, Fujinomiya City, Minobu Town, Narusawa Village, Fujikawaguchiko Town, Fujiyoshida City, Oshino Village, Yamanakako Village, Gotemba City, and Susono City

■ Supervisor: Mt.FUJI100 Joint Venture (Sotoe Co., Regionport LLC, Ltd., R-bies Co., Ltd)

■ Environmet Support: NPO Fuji Trail Runners Club

■ Special Partner: THE NORTH FACE, Fuji-Q Group

■ platinum Partner GORE-TEX BRAND, aminoVITAL®

■Support: Japan Sports Sgency, Japan Tourism Agency, Yamanashi prefecture, Shizuoka prefecture, Doshi village, East Shizuoka Association for the Promotion of/thru Sports, Yamanashi Nichinichi Shimbun, Yamanashi Broadcasting System, Television Yamanashi, FM Fuji, the Shizuoka Shimbun, Shizuoka Broadcasting System, Shizuoka Telecasting, Shizuoka Asahi Television, Shizuoka Daiichi Television, and K-MIX

■ Honorary Race Committee: Race Committee Members10 Municipal Heads

■ Race President: TSUYOSHI KABURAKI (General Incorporated Association Fuji Hakone Izu Trail Support Representative Director, Professional trail runner)

■ Vice President of the race: KOICHIRO HORIUCHI (President, Fuji Kyuko Co., Ltd.)

■ Race Producer: RICKA FUKUDA (Medical doctor and musician, resident of Fujikawaguchiko Town)

#### **■** Co-representative:

TATSUO CHIBA (Representative Director, Sotoe Co., Ltd.) YOSHIHIRO TAJIKA (Representative, Region Port, LLC.) NANA KANESHIMA (Director, R-bies Co., Ltd.)

#### ■ Advisor

SHIN MURAKOSHI (Professor, Faculty of Education, Shizuoka University)
MASUMI NAKAO (Representative Director of NPO Discover Rias)
TSUTOMU MIURA (Vice Chair and Head of Secretariat of NPO Fuji Trail Runners Club)













# Mt.FUJI100 2025 Press Schedule

A press conference to introduce promising runners will be held from 11:00 on Fryday, April 25, the day before the race, followed by a press briefing at 12:00.

Also, the awards ceremony will be held on from KAI12:00 FUJI14:00 on Sunday, April 27.

### ■ Friday, April 25th

| 08:00-      | Opening of press center                    | *1 Fuji Hokuroku Park Press center  |
|-------------|--|-------------------------------------|
| 08:00-18:00 | Mt.FUJI100 EXPO                            | *2 Fuji Hokuroku Park Stadium       |
| 10:00-14:00 | Press registration                         | *1 Fuji Hokuroku Park Press center  |
| 11:00-12:00 | Press conference (Japanese / English)      | *3 Fuji Hokuroku Park Special stage |
| 12:00-13:00 | Press briefing (Japanese / English)        | *3 Fuji Hokuroku Park Special stage |
| 11:00-16:30 | Press registration                         | Fujisan Kodomo-no-Kuni r            |
| 16:30       | FUJI Opening Ceremony (Japanese / English) | Fujisan Kodomo-no-Kuni              |
| 17:00-17:45 | FUJI wave start                            | Fujisan Kodomo-no-Kuni              |
|             |  |                                     |

### ■Saturday, April 26th

| = Saturday, April 20th  |  |                                     |  |  |
|---|--|-------------------------------------|--|--|
| 09:00-18  | 3:00 Mt.FUJI100 EXPO                                     | *2 Fuji Hokuroku Park Stadium       |  |  |
| 11:30.  | ASUMI Opening Ceremony (Japanese / English)              | *2 Fuji Hokuroku Park Stadium       |  |  |
| 12:00   | ASUMI start  | *2 Fuji Hokuroku Park Stadium       |  |  |
| 12:00   | First runner of the FUJI finishes (expected time)        | *2 Fuji Hokuroku Park Stadium       |  |  |
| 13:00   | KAI Opening Ceremony (Japanese / English)                | *2 Fuji Hokuroku Park Stadium       |  |  |
| 13:30   | KAI start  | *2 Fuji Hokuroku Park Stadium       |  |  |
| 14:40   | First female runner of the FUJI finishes (expected time) | *2 Fuji Hokuroku Park Stadium       |  |  |
| 15:30   | First runner of the ASUMI finishes (expected time)       | *2 Fuji Hokuroku Park Stadium       |  |  |
| First female runner of the ASUMI finishes (expected time)*2 Fuji Hokuroku Park Stadiu |  |                                     |  |  |
| 18:00-19  | 9:00 ASUMI awards ceremony (Japanese / English)          | *3 Fuji Hokuroku Park Special stage |  |  |
| 19:00   | ASUMI Final cutoff time                                  | *2 Fuji Hokuroku Park Stadium       |  |  |
| 20:25   | First runner of the KAI finishes (expected time)         | *2 Fuji Hokuroku Park Stadium       |  |  |
| 22:25   | First female runner of the KAI finishes (expected time)  | *2 Fuji Hokuroku Park Stadium       |  |  |

### ■Sunday, April 27th

| 09:00-14:00 | Mt.FUJI100 EXPO                           | *2 Fuji Hokuroku Park Stadium       |
|-------------|---|-------------------------------------|
| 10:30       | KAI Final cutoff time                     | *2 Fuji Hokuroku Park Stadium       |
| 12:00-13:00 | KAI awards ceremony (Japanese / English)  | *3 Fuji Hokuroku Park Special stage |
| 14:00-15:00 | FUJI awards ceremony (Japanese / English) | *3 Fuji Hokuroku Park Special stage |
| 14:30       | FUJI Final cutoff time                    | *2 Fuji Hokuroku Park Stadium       |
| 14:30       | Closing on the press center               | *1 Fuji Hokuroku Park Press center  |













#### [Location Details]

- \*1 Fuji Hokuroku Park Press center : Gymnasium 1st floor conference room
- \*2 Fuji Hokuroku Park Stadium: FUJISAN NO MEISUI Stadium
- \*3 Fuji Hokuroku Park Special stage: Special stage in FUJISAN NO MEISUI Stadium



# **Contact information**

Mt. FUJI100 Race Headquarters 955-1 Shuzenji, Izu City, Shizuoka, Japan 410- 2416 TEL: 090-1981-1478 FAX: 0558-80-9207

Email: press@mtfuji100.com
Website: https://mtfuji100.com/en/

Facebook: https://www.facebook.com/Mt.FUJI100/

X: https://twitter.com/MtFUJI100

Instagram: <a href="https://www.instagram.com/mt.fuji100/">https://www.instagram.com/mt.fuji100/</a>

YouTube: <a href="https://www.youtube.com/channel/UCYTG7HNLx89OeaOsknc6mTg">https://www.youtube.com/channel/UCYTG7HNLx89OeaOsknc6mTg</a>
\*Back numbers of the past press releases: <a href="https://mtfuji100.com/enpress/">https://mtfuji100.com/enpress/</a>
\*If you would like to see official photos of the competition for the press, please contact the above race headquarters.







